Frequently Asked Questions & Submission Guidelines

Entry & Eligibility

How much does it cost to enter?

Entry to the Dynamites Awards is completely free.

Do I need to be a member of any organisation to enter?

No, membership of Dynamo North East is not required to enter the Dynamites Awards.

Who can enter the awards?

Your organisation is eligible to enter if:

- Your headquarters or an operational base is located in the North East of England.
- You use technology within your organisation.
- If you're nominating work done in partnership with another organisation (e.g., a project delivered for a client), at least one of the organisations involved needs to be based in the North East of England.

When does the 2024 awards cover?

Entries should showcase work undertaken and results achieved within the past year (between September 2023 and September 2024).

How many categories can I enter?

Organisations can enter a maximum of three categories.

Are there any category specific guidelines?

Yes some categories have additional guidelines as detailed below;

- North East Tech Startup - Nominated organisations need to be under 3 years old, with the incorporation date being after September 2021.

- Growth Explosion - Nominated organisations must provide financial revenue figures for your last three financial years. Dynamo confirms that revenue figures will not be displayed on any external materials before, during, or after the event.

- Remarkable Innovation (SME) - Open to organisations with 249 or fewer employees
- Remarkable Innovation (Large) - Open to organisations with 250 or more employees

- Skills Developer - This category is not open to educational institutions, such as a college, university, or training providers, but may be submitted via an organisation in partnership with an educational institution or training provider.

- Sustainability in Tech - This category is not open to organisations within the energy or sustainability sector, but may be submitted via an organisation in partnership with an energy or sustainability organisation.

- International Success - This category is only open to organisations that have grown from their home-base in the North East of England, and expanded or grown significantly in new international markets.

- Rising Star - This category is open to individuals with less than 3 years' experience in the tech sector.

For any further eligibility questions, please contact sophie@beaconhouse-events.co.uk

Why Enter?

Attract talent: Showcase your innovative work environment and attract top talent.

Client acquisition: Gain recognition and attract new clients.

Motivate staff: Celebrate achievements and boost employee morale.

Build credibility: Increase brand awareness and establish yourself as a leader in the tech industry.

Marketing: Generate positive press coverage and enhance your marketing efforts.

Networking: Connect with industry peers and build valuable relationships.

Crafting a Winning Submission

Here are some tips for writing a strong application

- **Focus on results**: Highlight the measurable impact of your work using metrics and data. This information will be kept confidential if required.
- **Provide evidence**: Support your claims with factual information, case studies, and testimonials.
- **Showcase achievements**: Emphasize your organisation's outstanding accomplishments.
- **Demonstrate recognition**: Mention any industry awards or recognition received.

- **Outline future plans**: Share your vision for growth and future projections.
- **Update previous submissions**: If resubmitting a project, highlight progress and achievements made within the past year.

What Judges Look For

The judges evaluate submissions based on:

- **Evidence and measurement of impact**: Demonstrate the positive impact your work has had.
- **Outstanding achievements**: Showcase your organisation's remarkable accomplishments.
- **Industry recognition**: Highlight any awards or recognition received.
- **Future plans and projections**: Outline your vision for growth and future potential.
- **Details of your growth**: Showcase the expansion and success of your organisation.
- **Testimonials from clients or stakeholders**: Provide positive feedback from satisfied clients and partners.

Please note judges will only evaluate data and insight from your nomination rather than information they have learnt outside of the judging process, therefore please supply supporting factual information.

Our judges occasionally point out that some promising submissions are based on projects or initiatives still relatively early in their cycle, and that given a further 12 months their impact and success may be clearer. We encourage you to submit projects or pieces of work a second time, but please update the earlier submission and ensure you highlight activity during the subsequent 12-month period.

A winning submission tells a compelling story. It showcases not just what you did, but the real-world impact it had. Use data, testimonials, and clear examples to demonstrate your achievements and set yourself apart.

What Happens Next?

What is the timeline for the awards process?

Nominations close on Friday 6th September.

Shortlisted organisations will be announced in the first week of October.

People's Choice award voting will open on 7th October.

Winners will be announced on the evening of 21st November at the Dynamites Awards ceremony.

We hope this information helps you prepare a strong submission for the Dynamites Awards. If you have any further questions, please don't hesitate to contact us on sophie@beaconhouse-events.co.uk.